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CHICAGO YOUNG AMERICANS TO INTRODUCE PLAYER DEVELOPMENT TRACKER

Hoffman Estates, IL (May 7, 2008) -- The Chicago Young Americans are excited to announce the introduction of an exclusive Player Tracker system for their U19 and U16 women's teams. Targeted at the development of elite players, the system unites on-ice coach-defined evaluation with objective physical and mental testing.

Coach Bruce Turpin was fundamental to bringing the program to the CYA.

"This is yet another way the CYA can set itself apart as an elite hockey club committed to taking its players to the next level", said Turpin.

The program will feature a pre-season training camp where players will complete both hockey skills and physical testing. From this workout, each player's results will be posted in a private online profile page that parents and players can use with coaches to aid in setting goals for the season.

The Player Tracker System is developed by EXACT, a firm that has worked with hockey players from programs such as USA Hockey U18 / U17 (US National Team Devel. Program), Ontario Hockey League, United States Hockey League, University of Minnesota, Colorado College, and Dartmouth. EXACT not only works with aspiring collegiate athletes, but also those that hope to transition into the NHL. In addition to cementing a relationship with CYA, EXACT heads off again later this month to assist the teams and players at the annual NHL Draft Combine, held in Toronto.

Dr. Levent Kirisci, head of player development analysis for EXACT, notes, "We are excited to bring the same level of testing used in professional hockey to the Chicago Young Americans. The system will provide a platform for communication among players, coaches, and parents as they seek to advance their hockey talent and careers to the next level"

The CYA Player Tracker program will begin at Hoffman Estates August 28th.